

# LAWSON'S CHRISTMAS GIFT VALUES!

OPEN EVENINGS 'TIL CHRISTMAS



**8 DIAMOND SET**  
Reg. \$300  
Both for **\$200**  
\$4.00 Weekly

**7 DIAMOND SET**  
Reg. \$200  
Both for **\$150**  
\$3.00 Weekly

**TRADE AND SAVE! FULL TRADE-IN Allowance**  
ON YOUR PRESENT Diamond Rings  
Regardless When or Where Purchased

**NO MONEY DOWN** UP TO A YEAR TO PAY!  
**GIFTS FOR ALL AT THRIFTY PRICES**  
 EXTRA QUALITY! EXTRA VALUES! EXTRA SAVINGS!  
**NO WAITING • IMMEDIATE DELIVERY**

**New Low Prices Extra Savings**



DIAMONDS For A... Christmas She'll Never Forget

**1/2 Carat 10 DIAMOND SET**  
REG. \$350  
Both for **\$199**  
\$4.00 Weekly

**3-Pc LUGGAGE SET**  
Matched Pullman Overnight and Train Case  
Ideal Gift All 3 Pcs.  
**\$19<sup>95</sup>**  
50c WEEKLY



**COMPLETE 24 PIECE STAINLESS TABLEWARE • SERVICE FOR 6**

**YOURS FREE** with Purchase of \$14<sup>95</sup> or more

6 TEASPOONS 6 FORKS 6 SOUP SPOONS 6 KNIVES

**SWEDISH MODERN DESIGN \$7<sup>95</sup> VALUE**

GUARANTEED LIFETIME SERVICE • WON'T TARNISH • WON'T STAIN

**LOVEMATES**  
10-DIAMOND WEDDING RINGS For Her \* For Him Reg. \$100 each  
**\$69** each  
1.25 WEEKLY



**FOR HIM**  
DIAMOND RING **\$125**  
Reg. \$200 \$3.00 Weekly

**ZENITH CLOCK RADIO**  
Wake Up to Music or News No Money Down \$1.00 Weekly  
**\$33<sup>95</sup>**



**25 JEWELS AUTOMATIC**  
THE WATCH THAT WINDS ITSELF  
Reg. 69.50  
AT LAWSON'S **\$39<sup>95</sup>**  
\$1.00 WEEKLY



**DIAMOND ONYX RING**  
with any initial  
Reg. \$37.50  
**\$24<sup>95</sup>**  
\$1.00 Weekly



**ELGIN 20 DIAMONDS**  
14K Gold Case  
Ideal Gift for "Her"  
Reg. \$200  
**\$129<sup>50</sup>**  
\$3.00 WEEKLY



Use Your Credit Long, Easy Terms

**DIAMOND Wedding Ring**  
Reg. \$69.95  
**\$49<sup>95</sup>**  
\$1.00 WEEKLY

**NEWEST DESIGNS GREATER VALUES**

**7 Diam. Engagement Ring**  
REG. \$200 **\$150** NO MONEY DOWN \$3.00 WEEKLY

**EMERSON**  
World's First 8 Transistor POCKET RADIO  
INCLUDING BATTERIES **\$48**  
\$1.00 WEEKLY SMARTLY STYLED. NEVERBREAK CABINET. AVAILABLE IN COLORS.



**DIAMOND MASONIC RING**  
Reg. \$75  
\$1.25 WEEKLY **\$59<sup>75</sup>**

GREAT SELECTION OF BIRTHSTONE RINGS from **\$12<sup>95</sup>** Terms as Low as 50c WEEKLY



**17 Jewel Watch FOR HER**  
REG. \$29.95  
**\$14<sup>95</sup>**  
50c WEEKLY



**14K GOLD TWIN WEDDING RING**  
REG. \$19.95 BOTH RINGS 50c WEEKLY  
**\$9<sup>95</sup>**



**EMERSON 3 SPEED AUTOMATIC PORTABLE PHONOGRAPH**  
REG. 78.00  
**\$59<sup>95</sup>**  
\$1.25 Weekly



**Westinghouse AUTOMATIC TOASTER**  
REG. 29.95  
SAVE \$10.00 IN CHROME AND VARIOUS COLORS  
**\$11<sup>95</sup>**  
50c WEEKLY



**SENSATIONAL OFFER ROYAL PORTABLE TYPEWRITER**  
REG. \$125 TYPEWRITER COMPLETE WITH CASE AND STAND  
**\$99<sup>95</sup>**  
\$2.00 WEEKLY  
**Portable Stand**  
All steel, sturdy Roll-away Table is ivy green and has double dropleaf sides!



**FOR HIM**  
17 JEWELS with Expansion Band Roman Dial  
Reg. \$29.95  
**\$16<sup>88</sup>**  
50c WEEKLY



**KODAK CAMERAS AT NEW LOW PRICES**

**BROWNIE Starflash OUTFIT**  
IDEAL GIFT  
COMPLETE WITH BULBS & FLASH **\$9<sup>95</sup>**  
50c WEEKLY



**PENTRON TAPE RECORDER**  
SO SIMPLE TO OPERATE WITH SENSATIONAL MONOPLATE CONTROL DUAL SPEED DUAL TRACK FEATURES  
Reg. \$175 NOW **\$129<sup>50</sup>**  
\$3.00 WEEKLY



**Samsonite TRAIN CASE SALE**  
REG. \$17.50 Ideal Gift for Her **\$14<sup>95</sup>**  
50c Weekly  
BUY NOW AND SAVE



**FREE** With Your Purchase of This Royal Portable Typewriter

**ELECTRIC HAIR CLIPPER**  
REG. \$12.95 **\$6.88** COMPLETE WITH COMB AND SCISSORS



**GENERAL ELECTRIC Automatic IRON**  
NOW **\$9<sup>95</sup>**  
50c WEEKLY



**BROWNIE MOVIE CAMERA**  
8mm  
New LOW price on the World's most Popular Movie Camera  
IDEAL GIFT **\$29<sup>95</sup>**  
\$1.00 WEEKLY



**Lawson's JEWELERS**  
1317 EL PRADO - TORRANCE  
OPEN EVENINGS TILL 9 P.M. TILL CHRISTMAS  
IN REDONDO BEACH SOUTH BAY CENTER HAWTHORNE BLVD. AT 174th STREET  
OPEN EVENINGS AND SUNDAY 'TIL CHRISTMAS

